



**FOR IMMEDIATE RELEASE:
January 6, 2017**

Contact: Jeff Brown
Imprinted Sportswear Show Group Director
770-291-5416
Jeff.Brown@Emeraldexpo.com

Contact: Roy Turner
SVP Emerald Expositions
678-781-7979
Roy.Turner@emeraldexpo.com

Imprinted Sportswear Show and Surf Expo to Co-Locate Once Again in 2017 in Orlando, Florida September 7-9, 2017

Atlanta, GA (January 6, 2016) –Emerald Expositions, LLC announced today plans to once again co-locate Imprinted Sportswear Show Orlando (“ISS”) with Surf Expo September 7-9, 2017 in Orlando, Florida at the Orange County Convention Center, North Hall.

Surf Expo is the largest and longest running sports and beach/resort lifestyle tradeshow in the world. Last September’s Surf Expo attracted the largest attendance in the show’s 39 year history, and again drew very strong attendance at the January Surf Expo last month.

Roy Turner, Senior Vice President of Emerald Expositions and Surf Expo Show Director said, “We are excited to be co-locating with ISS this September. For years t-shirts have been a mainstay in the product offerings of our exhibitors and attendees. From souvenir & resort to board sports, imprinted sportswear has been and continues to be the backbone of brand identity.”

For almost 40 years, Imprinted Sportswear Shows (ISS) has been the place to see the latest technologies, hottest trends and newest products in the decorated apparel industry. Due to the success of the co-location in 2014 and 2015, when the opportunity once again presented itself to expose exhibitors and attendees to a qualified, potential buying audience of thousands by co-locating with Surf Expo, the decision was made.

Jeff Brown, ISS Group Show Director stated, “We are very excited to bring ISS Orlando and Surf Expo together again in 2017. There has always been a great synergy between our groups with crossovers on resort wear and gift sections of our shows. From beach transfers on t-shirts to sublimated designs on surf boards, you will be able to see everything on display with this collaboration between ISS and Surf Expo.”

“Being able to offer the full production cycle to Surf Expo customers is a big win for us; from art, to production, to finished product, our buyers and exhibitors will benefit from the additional resources that ISS supplies,” Roy Turner added.

About Imprinted Sportswear Shows (ISS)

ISS is the largest trade show dedicated to the decorated apparel industry. Located nationwide, attendees primarily screen print or embroider on t-shirts, sweatshirts, hoodies, baby apparel, bags and more will find the best selection of vendors for supplies and screen printing equipment. Attendees will see live demonstrations of apparel screen printing, embroidery and digital printing directly to the garment (DTG) equipment and specialty products such as performance stretch inks and glitter threads at ISS apparel trade shows. The 2017 locations include Long Beach, Atlantic City, Nashville, Orlando and Fort Worth. For more information, visit ISSshows.com and find us on Twitter @ISSshows, [Facebook](#) and [LinkedIn](#) All ISS shows are open to the industry/trade only.

About Surf Expo

Surf Expo is the largest and longest running and board sports and beach/resort lifestyle tradeshow in the world. Produced in January and September, the show features more than 2,300 booths of apparel and hard goods and draw buyers from specialty stores, major resorts, cruise lines and beach rental companies from across the U.S., and more than 69 countries. Voted one of the Fastest Growing Shows in the US by TSNN, Surf Expo hosts a full line up of special events, demos, fashion shows, and annual award ceremonies. For more information visit www.surfexpo.com. All shows are open to trade only.

About Emerald Expositions

Emerald is a leading operator of large business-to-business tradeshows in the United States, producing nearly 90 tradeshows and conference events per year connecting over 550,000 buyers and sellers across ten diversified end-markets, including general merchandise; sports; hospitality and retail design; jewelry, luxury, and antiques; e-commerce; photography; decorated apparel; building; healthcare; and military. Emerald is headquartered in San Juan Capistrano, California. The company's shows are typically the most prominent and important for exhibitors and attendees within their various industries. For more information on Emerald, please visit www.emeraldexpositions.com.

###