

SEMINARS AVAILABLE . . .

BUSINESS

- S02 **Selling Successful School Fundraisers** ^{NEW!} Craig Mertens
- S04 **Pricing Embroidered and Screen Printed Apparel — The Shocking Truth!** Mark Venit
- S10 **10 Simple Rules for Running Your Business** ^{NEW!} Greg Kitson
- S16 **Cash Flow: The Lifeblood of Your Business** ^{NEW!} Greg Kitson
- S26 **Venit's 21 Ways to Get Customers to Love You** ^{NEW!} Mark Venit
- S31 **Financing Tips for the Decorated Apparel Business Owner** ^{NEW!} Jeff Mansfield
- S40 **The Ins & Outs of the Team/League Business** ^{NEW!} Doug Wilcoxson

DIGITAL DECORATING

- S05 **The Ins & Outs of the Art Process** ^{NEW!} Dane Clement
- S21 **Social Media Marketing for Apparel Decorators** ^{NEW!} Josh Ellsworth
- S22 **Simple Sublimation & Heat Transfers Part I** ^{NEW!} Michael Kaminsky
- S23 **Revive Your Corporate Clients' Old, Boring Logos with CorelDraw X4** ^{NEW!} Craig Mertens
- S27 **Simple Sublimation & Heat Transfers Part II** ^{NEW!} Michael Kaminsky
- S32 **Adding Inkjet Garment Printing to Your Screen Printing Operation** ^{NEW!} Greg Kitson
- S33 **Decorating Strategies for Athletic & Performance Apparel** ^{NEW!} Chris Bernat
- S36 **Cut It, Weed It, Heat It – A Guide to Decorating Apparel with a Vinyl Cutter and Heat Press** ^{NEW!} Josh Ellsworth
- S38 **Direct-to-Garment & Digital Transfer Profit Strategies** ^{NEW!} Chris Bernat
- S41 **How to Create Killer Artwork for Digital Printing** Dane Clement

DIGITIZING

- S03 **Digitizing Small Text** ^{NEW!} Thomas Moore
- S09 **Editing Embroidered Designs** ^{NEW!} Thomas Moore
- S15 **How to Digitize for Hot Special Effects** ^{NEW!} Thomas Moore

DIGITIZING (continued)

- S18 **Less Stitches = More Money** ^{NEW!} Jimmy Lamb
- S19 **Digitizing with Automation** ^{NEW!} Thomas Moore
- S28 **Taking Control of Your Stitches** ^{NEW!} Jimmy Lamb

EMBROIDERY

- S01 **The Art of Proper Thread Tensioning** Frank Gawronski
- S07 **Embroidery Machine Maintenance & Repair** ^{NEW!} Frank Gawronski
- S08 **10 Things You Can Do Right Now to Promote Your Embroidery Business** ^{NEW!} Jimmy Lamb
- S13 **How to Troubleshoot Thread Breaks** ^{NEW!} Frank Gawronski
- S24 **Basic Embroidery Elements: Stabilizer, Needles & Thread** ^{NEW!} Steven Batts
- S29 **Fixing Embroidery Goofs** ^{NEW!} Steven Batts
- S34 **Running a Successful Embroidery Business from the Comfort of Your Home** ^{NEW!} Steven Batts
- S39 **Keyboard Lettering: Unraveling the Mystery** ^{NEW!} Steven Batts
- S43 **Who Says Cap Embroidery is a Pain?** ^{NEW!} Jimmy Lamb

SCREEN PRINTING

- S06 **Factors of Stencil Exposure** ^{NEW!} Johnny Shell
- S11 **Artwork for Screen Printing** ^{NEW!} Dane Clement
- S12 **Separation Techniques for Garment Decorators** ^{NEW!} Johnny Shell
- S14 **Understanding Four-Color Process Printing** ^{NEW!} Charlie Taublieb
- S17 **Screen-Making Pitfalls to Avoid When Printing Water-Based and Discharge Inks** ^{NEW!} David Dennings
- S20 **Special Effect Shirt Treatments Part I** ^{NEW!} Charlie Taublieb
- S25 **Special Effect Shirt Treatments Part II** ^{NEW!} Charlie Taublieb
- S30 **Special Effects in Action: A Hands-On Seminar** ^{NEW!} Greg Gaardbo
- S35 **Simulated Process Printing on Dark Garments** ^{NEW!} Charlie Taublieb
- S37 **Scheduling Production and Estimating Production Time** ^{NEW!} Terry Combs
- S42 **Double Your Production in 30 Days or Less** ^{NEW!} Terry Combs